

CPC Travel Arrangement and Reservation Services

Possible New Detail for the 2007 Revision of the
CPC

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Why Travel Arrangement

- Area of substantial interest
- Limited amount of current detail
- Application of WTO's Tourism Satellite Account



United States Experience

- Prior to NAICS, travel arrangement and reservation services were classified in:

SIC 47 – Transportation Services (travel agency services, tour operators)

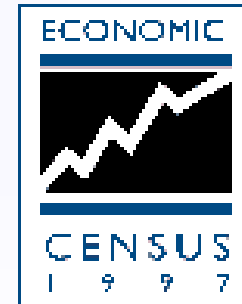
SIC 73 – Business Services (reservation services for hotels, restaurants)

SIC 79 – Amusement and Recreation Services (event ticket agencies, theatrical ticket agencies)

- NAICS United States brought these together (as has been proposed for ISIC Rev 4) into four national industries within the Administrative Services sector

Products (sources of revenue) in 1997 Economic Census

- 12 receipts lines used in the Economic Census
- Same 12 receipts lines used in all 4 NAICS industries
- Revenue lines covered
 - Commission sale of travel services
 - Membership fees and dues
 - Fees from other reservation services
 - Other travel related services
 - Merchandise sales



North American Product Classification System

- Phase I initiative developed almost 40 detailed products for travel arrangement and reservation services and related services provided by travel agencies, tour operators, and similar businesses
- Developed with extensive consultation with government agencies and trade associations
 - Travel Industry of America
 - International Trade Commission
 - U.S. Tour Operators Association
 - International Association of Convention and Visitors E
 - U.S. Department of Commerce



2002 Economic Census

- Testing the travel arrangement and reservation services (appendix 1 in the paper)
- Very preliminary results are good – High percentage of respondents reported data for four or more products, preliminary sales coverage ratios imply good publishability
- Final results will be available in late 2004



Problems in CPC Ver. 1.1

- Lack of detailed products – products for the most part = ISIC industries
- Mix of some services and agency services
- Mixture of locations for reservation services
 - Presume entertainment reservation or ticketing services in 96, travel related reservation or ticketing services in 67

Current CPC Products for Expansion

67811 Travel agency services

67812 Tour operator services

67813 Tourist information services

67820 Tourist guide services

Possible New Details

- **Travel Arrangement and Reservation Services**
 - For airline seats
 - For cruises
 - For rail seats
 - For lodging
 - For vehicle rental
 - For packaged tours
 - For other, including bus, ferry, and airport shuttle

- **Tour operator services**
 - Assembling package tours
 - Reselling package tours
- **Tourist guide services**
- **Reservation services for event tickets and other entertainment or recreational services**
- **Convention support and tourism promotion services**
 - Convention planning, assistance, and support services
 - Visitor information services

Summary

- The four existing CPC products are expanded into 13 proposed new products
- Proposed structure follows the existing CPC structure for the most part but provides additional details
- All proposed products are defined in the text of the paper

Questions?

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